

## Introducing Asure way to transform your home.



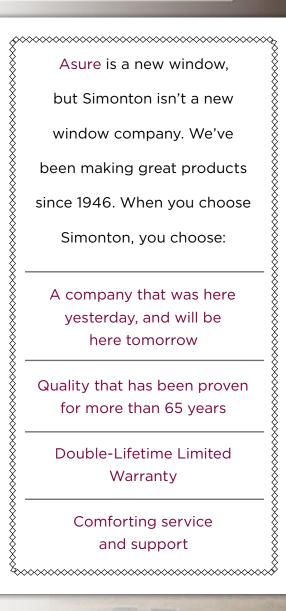


# Asure way to bring beauty, comfort and value to your home.

Just imagine. A window and door design that has the power to transform your home. Windows with such a large viewing area, you'll see more of your world. Windows that you can combine to enjoy a wall of windows, instead of just a wall. Windows so beautiful that, sometimes, the window is the treatment. Welcome to Asure<sup>\*\*</sup> way to transform your home.



Simonton ranks "Highest in Customer Satisfaction with Windows and Doors, Three Years in a Row."





## We can't Asure you you'll like everything you see.

It's a beautiful world (for the most part). Why not see more of it? Asure<sup>™</sup> windows have a narrow frame that provides an expansive viewing area. So you might just see what you've been missing. And they allow plenty of sunlight inside. More to see. More sunlight. More of everything. More is good, right?



A larger viewing area means you'll see more.



## It's like an open invitation to daylight. And a restraining order to wind and rain.

Asure<sup>™</sup> windows have a stepped sill. Unlike ordinary windows with a flat sill, these steps help keep wind and rain where they belong—outside. So while you're loving the stunning good looks of your Asure window, it may as well be a big, ugly KEEP OUT sign to wind and rain.





ASUICE you'll see the light.

Asure windows have a stepped sill that helps keep your home nice, dry and cozy.

### Wider frames aren't always better.

While it's true that beauty is in the eye of the beholder, we think you'll agree that the narrow frame of Asure<sup>\*\*</sup> windows is a work of art. You'll appreciate the streamlined, yet sophisticated design. You'll see clean, crisp lines that manage to be both classic and contemporary. And most importantly, you'll see legendary Simonton quality in every last detail.







You'll love the thoughtful design of Asure windows and doors.



### Help Asure lower energy bills all year long.

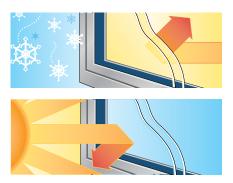
Saving energy is more important than ever. Not only to help reduce energy costs, but to help keep your home comfortable. That's why Asure<sup>™</sup> windows are designed to be remarkably energy efficient. For starters, their premium vinyl is an excellent insulator. And the standard Intercept<sup>\*</sup> spacer system dramatically reduces temperature transfer. Because your windows should be about a view that moves you—not your thermostat.





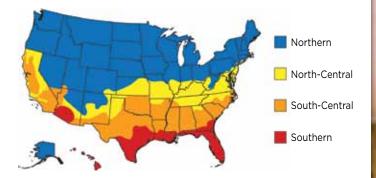


Just because the glass surface of your windows is cold on the outside doesn't mean you have to be cold on the *inside*. An advanced spacer system and optional



ProSolar<sup>\*</sup> Low E glass with an Argon gas fill help Asure that, no matter what happens outside, you'll be warm and toasty inside.

No matter where you go, there you are. And selecting a glass package guaranteed to meet ENERGY STAR<sup>®</sup> guidelines is simple. Just select your region and you're there.



### Asure way to transform your home in three easy steps.

### **STEP 1** Select your style.

#### Think outside the box.

Asure<sup>™</sup> windows from Simonton will complement your home and lifestyle perfectly. Is the classic elegance of a Double Hung window right for you? Or would an exciting Geometric shape bring just the right amount of style and flair? Would an oversized Picture window just make your room brighter or would it *make* your room? These are great questions. And we have Asure answer for all of them.



A pair of Oriel windows is the perfect choice to brighten up a cozy breakfast nook.

ASUIE your freedom of choice.



Double Hung windows with a Half-round Geometric window mulled overhead transform a wall into a wall of windows.



Double Hung

Slider



Picture



Geometric

A Geometric window is the perfect stylish accent.





Picture windows crowned by Halfround windows with legs create an arched appearance. Perimeter grids complete the look.

### **STEP 2** Consider a unique configuration.

#### Imagine the possibilities.

With Asure<sup>™</sup> windows from Simonton, multiple windows can be mulled together for unique configurations. Imagine a stunning wall of Picture windows, instead of just a wall. Or a series of classic Double Hung windows accented with exciting Geometrics.



*Classic Double Hung windows with Colonial grids mulled together are perfect for a larger opening.* 

#### Window Configurations



A wall of Double Hung windows.



Two Double Hung windows mulled together with a Half-round Geometric window above.

A Picture window mulled with two Double Hung windows.

A Picture window flanked by Double Hung windows on each side is the perfect way to open up a room.



### **STEP 3** Choose your glass and grid options.

Let your home express itself. Looking for Asure way to enhance curb appeal? You just found it. Unique glass and grid options make it easy to add a stylish touch. After all, we make the windows. But you make them yours.

#### Grid Patterns

Colonial, Prairie and Perimeter grids are available in flat white or tan and sculptured white, tan or brass. Victorian and Diamond grids are only available in flat white and tan.



Grids



Prairie

Available in flat or sculptured styles, grids are placed between the glass panes, so you'll never have to clean them. That makes the smooth glass surface easier



Perimeter



Flat White









Sculptured Brass





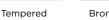
White

to clean, too.



Tan





Bronze Tint

Grey Tint



A Double Hung window mulled with a Picture window above makes the perfect showcase for Colonial grids.

Victorian

Sculptured White



Flat Tan Sculptured Tan

Obscure

### The door for people who love windows.

Now that you've chosen the perfect windows, why not consider the perfect door? Just like Asure™ windows, the Asure Patio Door features a narrow frame and large sightline for an expansive, all-inclusive viewing area. And it's the perfect way to fill a room with plentiful sunlight and fresh air.

### Hardware Finishes













Colors

White

Brass

Antique Brass

Polished Brushed Chrome



No green thumb? Maybe your thumb isn't the problem. Your plants will love all the sunlight that comes with an *Asure* Patio Door.



Mineral



Tan

Tan

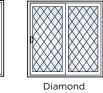






### **Grid Patterns**





Door Configurations





Perimeter

An optional Transom window, mulled above the Asure door, is the perfect way to allow in even more sunlight.

### Grids

Grids tucked neatly between the glass panes Asure a smooth and easy-to-clean glass surface.

 $\bigstar$ 





Flat Tan



Sculptured

. Tan



Sculptured Brass

. .



Sculptured White

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## Take a very close look at the things you don't see.

You'll realize right away how beautiful and functional Asure<sup>™</sup> windows and doors are.

But the thoughtful details you can't see are every bit as impressive.



**Rain, rain, go away (quickly).** Unlike windows with flat sills, Asure windows have a stepped sill (A) to quickly direct water away from the window. And only Simonton has the Lap-Lok\* meeting rail (B), one of the reasons Asure windows do such a great job of keeping wind and rain outside. The sash overlap *and* interlock to form a formidable seal.

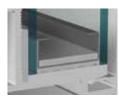
**Strength in numbers**. Asure windows feature profiles with several sealed air chambers (C) for increased rigidity. The frame and sash profiles are fusion-welded (D) for one-piece strength.

An invisible blanket. You can't actually see peace of mind, but it sure is a beautiful and comforting thing. That's why Asure windows are backed by a Double-Lifetime Limited Warranty. And why that warranty is backed by a company that has been around for over 65 years.



ASUITE lower energy costs.

### Spacer Systems

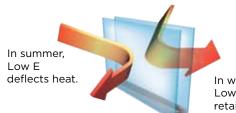


The standard **Intercept**<sup>\*</sup> spacer system offers a U-channel design that keeps glass warmer and flexes and contracts for reduced seal failure.



For even better thermal performance, the **Supercept**<sup>™</sup> spacer utilizes a U-channel design and is made of a stainless steel alloy that offers increased durability and thermal efficiency.

For the ultimate in energy efficiency, optional **ProSolar**<sup>\*</sup> **Low E glass** with an Argon gas fill is a smart choice.



In winter, Low E helps retain warmed air.





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#### **Corporate Headquarters:**

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Simonton Windows received the highest numerical score among window and door manufacturers in the proprietary J.D. Power and Associates 2010-2012 Windows and Patio Doors Satisfaction Studies.<sup>5M</sup> 2012 study based on responses from 2,519 consumers measuring 11 brands and measures opinions of consumers who purchased new windows or patio doors in the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed in January – February, 2012. Your experiences may vary. Visit jdpower.com

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